



SAN PEDRO PROPERTY OWNERS ALLIANCE MARKETING & BUSINESS DEVELOPMENT COMMITTEE MEETING

10:00 AM Open Session

Agenda

Tuesday, April 21, 2015

Meeting Location: MCS – Harbor Business Source Center
455 W. 6th Street
San Pedro, CA 90731

1. CALL TO ORDER – Jayme Wilson, Chair

2. Committee Members –

Vincent DiMeglio, Property Owner *
Eric Eisenberg, Renaissance Group *
Jacob Eisenberg, Renaissance Group
Warren Gunter, Property Owner *
Alan Johnson, Jerico Development *
Liz Schindler Johnson, Grand Vision Foundation
Stephen Robbins, SPPOA *
Andrew Silber, The Whale & Ale
Camilla Townsend, Port of Los Angeles High School *
Elise Swanson, San Pedro Chamber of Commerce
Morris Warschaw, Property Owner *
Jayme Wilson, Spirit Cruises *

* voting member

3. APPROVAL OF MINUTES – February 17, 2015 & March 17, 2015 (no quorum).

4. PUBLIC COMMENTS –

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on non-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to

three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

5. OLD BUSINESS

5.1 None

6. NEW BUSINESS

ACTION ITEMS

6.1 None

NON-ACTION ITEMS

6.2 PBID Online Marketing/Social Media Report

- Our social media demographics
- Plan to increase SEO (Search Engine Optimization)
- PBID's new Blog page (www.sanpedrobid.com/blog)
- Plan to create a more visitor oriented website

6.3 Art Scene Magazine - Discussion

7. UPDATES

7.1 Best Buys Guide – Merchant Survey

7.2 New Entertainment Ad & Best Buys Guide Designs

7.3 Table Tent Redesign

7.4 Navy Days: August 9 – 10, 2015

8. NEXT REGULAR MEETING – May 19, 2015

9. ADJOURNMENT